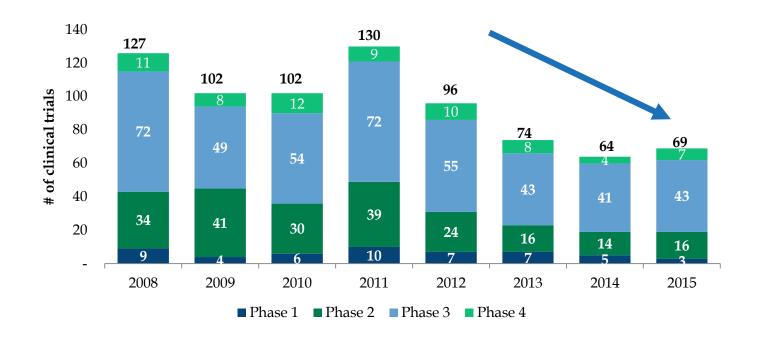


### THE PUERTO RICO EXPERIENCE

MAY 2017

IRENE WALLSTABE

# THE SITUATION: CLINICAL TRIAL ACTIVITY HAD BEEN DECLINING IN PUERTO RICO ACROSS ALL PHASES, BOTH IN TERMS OF PATIENT ENROLMENT AND CLINICAL TRIAL NUMBERS



Source: clinicaltrials.gov (accessed Oct 2016), PwC Analysis

Note: Clinical trial numbers by year first received on clinicaltrials.gov. Not all clinical trials are captured on clinicaltrials.gov but this is a good source to identify trends and make comparisons

## THE APPROACH: PRCCI WAS BORN FOLLOWING AN INNOVATIVE AND COMPREHENSIVE ASSESSMENT OF PUERTO RICO'S COMPETITIVENESS FOR CLINICAL TRIALS

Market Assessment

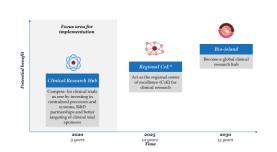
Strategy and Business
Case Development

Execution

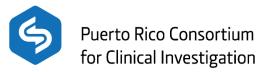
Puerto Rico was assessed against PwC's 6 levers that drive clinical trials competitiveness framework

February 2015

A strategy was developed to establish an entity with a compelling value proposition for Sponsors / CROs, Research sites and Patients



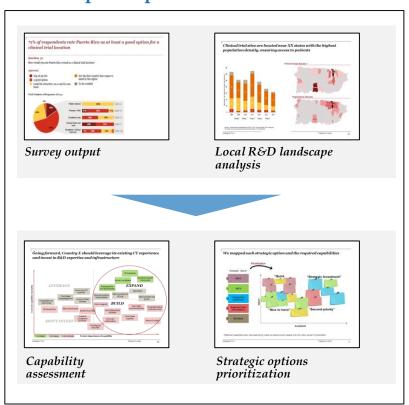
PRCCI was established by forming strategic partnerships and establishing world-class capabilities



April 2015 Launch: April 2016

## ONE OF THE KEY FACTORS THAT SET UP PRCCI FOR SUCCESS FROM THE START, WAS A PR-TAILORED MARKET ASSESSMENT BY AN INDEPENDENT THIRD PARTY

### Sample outputs of a market assessment



#### **Success factors:**

- An *independent*, *neutral* and *unbiased* third party conducted the market analysis
- Solutions were developed in *co-creation* with local stakeholders
- The strategy and business case were developed by *experienced professionals*

#### Result:

A Puerto Rico-tailored solution that had buy-in from local stakeholders from the start.

## SOME FINDINGS: PERCEPTIONS ABOUT PUERTO RICO OFTEN DO NOT MATCH REALITY BUT NEVERTHELESS, THERE ARE CERTAIN CHALLENGES TO OVERCOME

Findings from the market assessment showed that...

PR has obvious **STRENGTHS** as a clinical research location...

... but there are also significant CHALLENGES to overcome



Strong doctor-patient relationships



Prevailing misconceptions about PR



FDA regulated



De-flux of research professionals



World-renown researchers



High levels of bureaucracy



# INTRODUCING PUERTO RICO AND PRCCI

## PUERTO RICO IS AN EPICENTER OF CLINICAL TRIAL ACTIVITY ACROSS THE AMERICAS AND BENEFITS FROM US FDA REGULATION AND EXPERTISE

#### Puerto Rico is an epicenter in the Americas



### Benefits of conducting clinical research in Puerto Rico

- 1. Strategically located midway between North and South America
- 2. Favorable regulatory environment
- 3. World class business environment
- 4. Outstanding human capital
- 5. Unrivalled financial incentives\*

### INTRODUCING THE PUERTO RICO SCIENCE, TECHNOLOGY AND RESEARCH TRUST (PRSTRT)



Who we are

We are a private non-profit organization created in 2004 to encourage and promote innovation, transfer and commercialization of technology and creation of jobs in the technology sector. We are responsible for Puerto Rico's public policy for science, technology, research and development.

Our mission

We invest, facilitate and build capacity to continually advance Puerto Rico's economy and its citizens' well-being through innovation-driven enterprises, science and technology and its industrial base.

Our vision

By 2022, the Trust's vision is to transform Puerto Rico into a globally recognized innovation hub that develops, attracts, and retains scientists, technology entrepreneurs, and enterprises to unlock world class creativity and competitiveness.

Our initiatives





Puerto Rico Brain Trust for Tropical Diseases Research & Prevention



Puerto Rico Consortium for Clinical Investigation





### INTRODUCING PRCCI - OUR VISION AND MISSION



### PRCCI Vision

To promote and enhance clinical research & development for the benefit of patients, the Puerto Rican economy and global scientific innovation



### PRCCI Mission

To improve the impact, quality, and speed of clinical research in Puerto Rico through: **Building a Collaborative Network** of investigators, **Establishing Best Practices** for the conduct of clinical trials, and **Educating Patients**, **Sponsors and Researchers** 

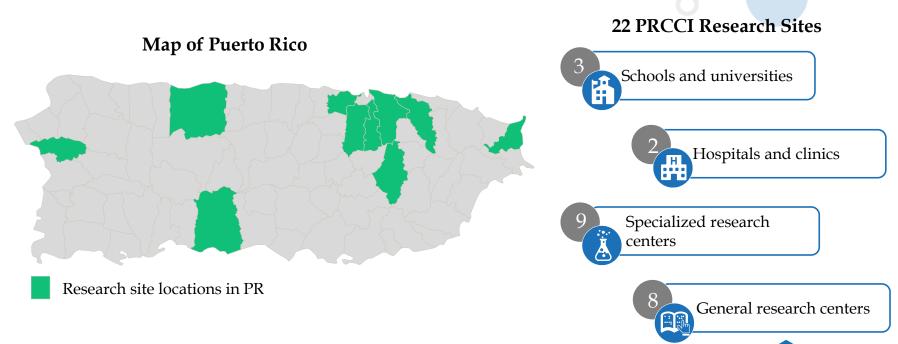




### OUR ACHIEVEMENTS TO DATE

### WE HAVE BROUGHT TOGETHER 22 RESEARCH SITES ACROSS A WIDE RANGE OF THERAPEUTIC AREAS

- Established in April 2016, PRCCI is a not-for-profit collaborative of 22 (and counting...) top academic and private research sites.
- We focus on clinical research quality and speed of execution, driving performance and efficiencies across our sites, and establishing world-class capabilities to compete as one.



### 60 INVESTIGATORS ARE PART OF PRCCI, WITH EXPERIENCE IN A WIDE RANGE OF THERAPEUTIC AREAS

Number of PRCCI Principal Investigators across various therapeutic areas



### PRCCI HAS PUT TOGETHER A WORLD-CLASS TEAM OF INTERNATIONAL EMPLOYEES AND BOARD MEMBERS

### The PRCCI team...



**Executive Director** 

**PRCCI** 





Dr. Kosmas Kretsos Astrid Navarro, CPA Dr. Roberto Torres, Stephanie Berger Director of Finance Director of Business Director of Quality Development





General (retired) Lester Martínez



The PRCCI board...

Gil Medina



Dr. Ken Ramos



Jorge Martínez **Business Support** Specialist



Salima Dhanji Director of Operations



Irene Wallstabe Director of Performance Management



Michelle Martínez **Operations Support** Specialist



Dr. Larissa Avilés-Santos



Dr. Donald Sebastian

### TOGETHER WITH ITS STRATEGIC PARTNERS AND THROUGH CUSTOM-MADE PROCESSES, PRCCI REALISES CLEAR BENEFITS FOR MANY STAKEHOLDERS



Established strategic partnerships





Developed custommade processes and key performance indicators



Clinical trial opportunities brought to PR

Developed a strong study pipeline

Clinical trial agreements signed

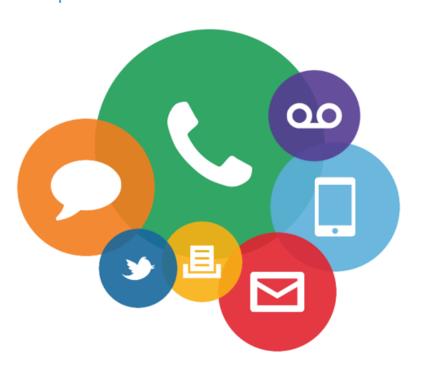


**TransCelerate** training courses delivered

Trained 240 people across Puerto Rico



### PLEASE CONTACT US IF YOU HAVE ANY QUESTIONS AND FOLLOW US ON SOCIAL MEDIA



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**Puerto Rico Consortium** for Clinical Investigation





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